

US Small Business Statistics



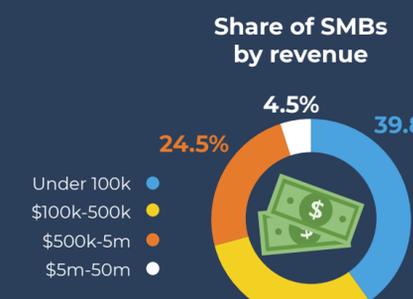
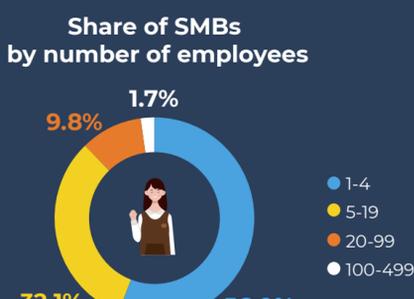
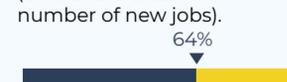
There are **32.5 million** small businesses in the US. (99.9% of all companies in operation)



There are **61.2 million** small business employees in the US, which make up approximately half (46.8%) of the US workforce.



More than **1.5 million** jobs are created by small businesses every year. (64% of the total number of new jobs).



The average small business owner makes **\$71,813 annually**

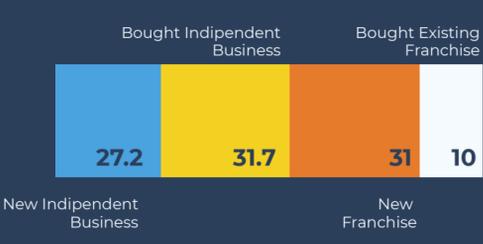
65.3% SMBs are currently profitable.



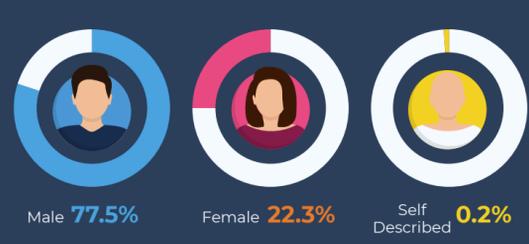
Top industries for SMBs



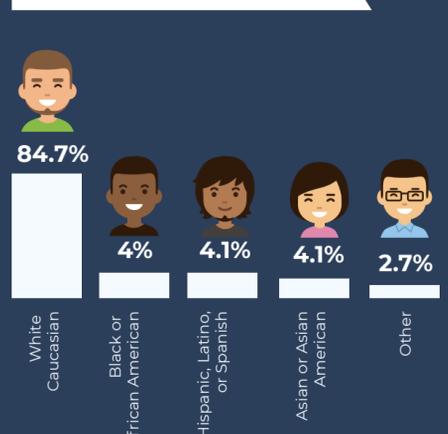
Business Type



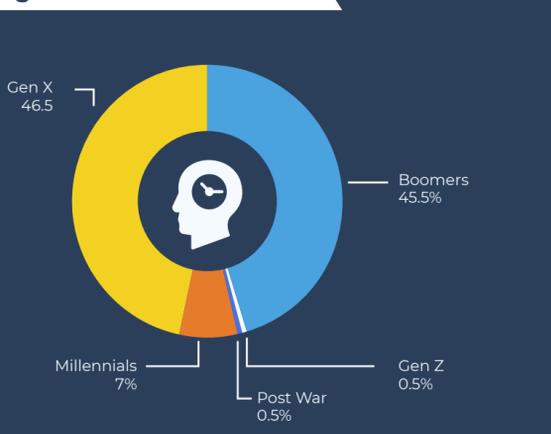
Gender of SMB Founders



Race of SMB Founders

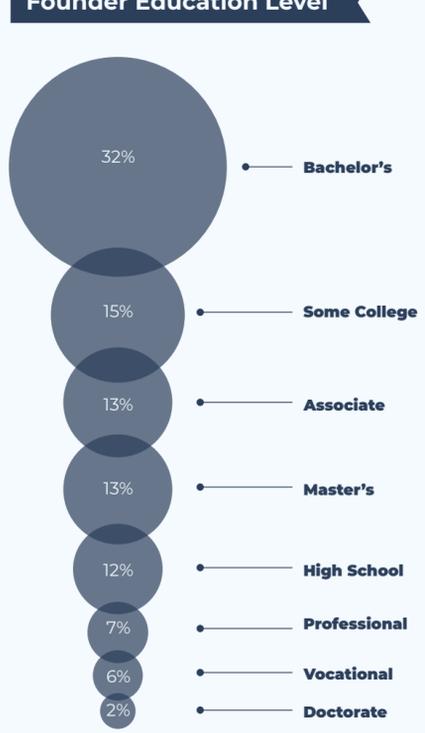


Age of SMB Founders



The founders of new small businesses tend to be in their 40s. Startup SMB owners are most likely to achieve success between the mid-30s and up to the age of 50.

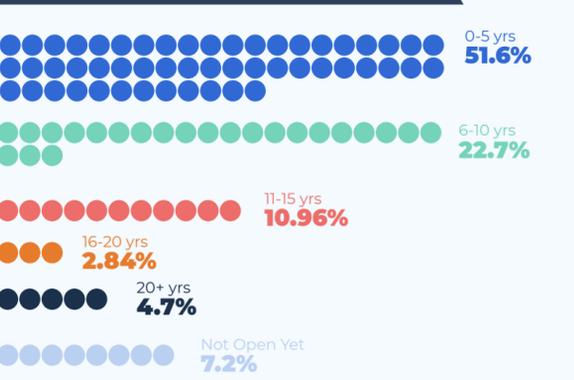
Founder Education Level



Motivation to start business



Years in Business



Founder Happiness

